



1:00 PM - 1:05 PM	<i>Welcome and Opening Remarks</i> — Tom Spann , North America Health & Life Sciences Leader, Accenture
1:05 PM - 1:45 PM	<i>Welcoming Keynote Address: "The Global Perspective"</i> <i>Moderator:</i> Victoria G. Hale, PhD , Founder and CEO, OneWorld Health J.P. Garnier, PhD , Chief Executive Officer, GlaxoSmithKline
LOCATION -	

OPEN FORUM TO ALL

BY-INVITATION-ONLY SUMMITS

2:00 PM - 5:00 PM	LOCATION - SALON 3	LOCATION - VIRGINIA B/C	LOCATION - VIRGINIA A	LOCATION - MARYLAND A	LOCATION - MARYLAND B	LOCATION - MARYLAND C
	INDUSTRY UPDATE FORUM	WORLD CONGRESS UNIVERSITY	INTERNATIONAL HEALTH FORUM	S1 EMPLOYER CFO AND BENEFITS EXECUTIVES SUMMIT	S2 CHIEF MEDICAL OFFICER SUMMIT	S3 CEO, CFO AND COO SUMMIT FOR PAYERS AND PROVIDERS
2:00 PM - 2:45 PM	Top Ten Issues for Payers and Providers	The New New Thing in Evidence-Based Health Care	Contain Health Care and Drug Costs in an Aging Society	The Boeing Approach	Delivering Value at the Point of Care	Achieving Excellence through Communication and Collaboration
3:00 PM - 3:45 PM (30-minute networking break)	Clinical/Science Drivers: Implications of Mapping the Human Genome	Applying Health Economics in Benefit Policy Decisions	International Comparisons of EMRs and PHRs	Common Employer Purchasing	Assessing the Value of Expensive Technology and Treatments	Quality Initiatives That Engage Physicians and Foster Improvement
				Private Sector Solutions to Address the Uninsured Crisis		
4:15 PM - 5:00 PM	Transparency in Health Care Quality — Evidence of Impact	Applying Analytic Risk Information in Addressing Cost and Quality	Comparative Findings From International Health Systems	Managing Pharmaceutical Spend	PHRs — Transforming the Physician-Patient Relationship	Connectivity for Improved Outcomes

5:15 PM - 6:00 PM **Keynote Address: "Pandemics and Preparedness"** — **David Nabarro, MD**, Coordinator for Avian Influenza, **United Nations**; Senior Policy Advisor to the Director General, Head of Crisis Management Team, and Executive Director, Sustainable Development and Healthy Environments, **World Health Organization**
Julie L. Gerberding, MD, MPH, Director, **Centers for Disease Control and Prevention**

6:10 PM - 6:45 PM **Keynote Address: "Microfinance — Improving Economic and Health Status in Developing Countries"**
Muhammad Yunus, Founder and Managing Director, **Grameen Bank (Bangladesh)**

6:45 PM - 8:00 PM *Welcoming Reception with Executive Discussion Series*

7:15 PM - 9:30 PM	Invitational Dinner on Consumer-Driven Health Care Implementation	Invitational Dinner on Innovations in Pay-for-Performance
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7:00 AM - 8:00 AM **Breakfast in Executive Networking Lounge**

8:00 AM - 9:00 AM *Keynote Address: "Corporate CEO Panel — Perspectives From Leading Purchasers"* — *Moderator: Ron Winslow*, Deputy Editor, Health and Science, **The Wall Street Journal**
Ivan Seidenberg, Chairman and CEO, **Verizon** • **Michael Critelli**, Chairman and CEO, **Pitney Bowes, Inc.** • *Reactor Panel: H. Edward Hanway*, Chairman and CEO, **CIGNA**
George Halvorson, Chairman and CEO, **Kaiser Foundation Health Plans and Hospitals**

9:15 AM - 10:00 AM **Keynote Address: "Wiring the Nation"** — Moderator: **Elizabeth McGlynn, PhD**, Associate Director, **RAND Health**
David Brailer, MD, PhD, National Health Information Technology Coordinator, **Department of Health and Human Services**
Reaction Panel: **Robert Pearl, MD, CEO**, **The Permanente Medical Group** • **Glenn D. Steele, Jr., MD, PhD**, President and CEO, **Geisinger Health System**; Chair, Section for Health Care Systems, **American Hospital Association**

C O N C U R R E N T T R A C K S

OPEN TO ALL	BY-INVITATION-ONLY SUMMITS
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1:15 AM - 2:15 PM (Concurrent Tracks)	LOCATION - SALON 3	DELAWARE A/B	VIRGINIA A	MARYLAND A	MARYLAND B	VIRGINIA B	MARYLAND C	VIRGINIA C
	1 EXECUTIVE CONGRESS	2 PUBLIC/PRIVATE SECTOR COLLABORATION	3 EMPLOYER CEO/CFO	4 EMPLOYER SVP, HR & CORP. MEDICAL DIRECTOR	5 HEALTH PLAN & INSURER CEO/CFO/CMO	6 PHARMA & BIOTECH CEO/CFO	7 HEALTH SYSTEM & HOSPITAL CEO/CFO/CMO	8 HEALTH SYSTEM & HOSPITAL CIO/CTO
10:15 AM - 11:00 AM	Global Best Practices for Sustainability	Public Disclosure of Quality	Cost-Sharing and Employee Engagement	Prevention — The First Link in the Value Chain	Consumer Driven Health Care	Consumerism and Better Treatment Outcomes?	Int'l Perspectives on Achieving Excellence in Care Delivery	Patient-Provider Communication
11:15 AM - 12:00 PM	Personalized Medicine	National Efforts to Connect Health Information	Manufacturers' Agenda for Change	Value Based Purchasing	Key Success Factors in Medicare Advantage and Part D	Defining Pharmaceutical Value	Addressing the Fiscal Impact of Medicare Reform	The Realities of Clinical Transformation
12:00 PM - 1:30 PM	Luncheon with Executive Discussion Series (TBA) in Executive Networking Lounge							
1:30 PM - 2:15 PM	Consumer Engagement and Personal Health Records	New Models for Higher - Quality, Economically Sustainable Health Care	Sustainability of Employer-Sponsored Health Care	Evidence of Impact — Employer Strategies To Address Cost and Quality	Business Models for HIT and Community Health Records to Produce a Net Gain	Pharmacovigilance Initiatives	Patient-Centered EMR Implementation	Implications of AHIC On Your System

2:15 PM - 3:30 PM Networking Break in Executive Networking Lounge

3:30 PM - 4:15 PM **Keynote Address: "Innovation vs. Access" — Moderator: Robert Galvin, MD, Director, Global Health Care, General Electric**
LOCATION - Mark B. McClellan, MD, PhD, Administrator, Centers for Medicare and Medicaid Services • Uwe Reinhardt, PhD, James Madison Professor of Political Economy and Professor of Economics, Princeton University

4:30 PM - 5:30 PM **LOCATION** **Keynote Address: "Consumer Choice"** — Moderator: **Michael Millenson**, Author of *Demanding Medical Excellence: Doctors and Accountability in the Information Age* • **William McGuire, MD**, Chairman and CEO, **UnitedHealth Group**
Outside Perspectives: **John J. Brennan**, Chairman and CEO, **The Vanguard Group** • **Jim Guest**, President, **Consumers Union**

5:30 PM - 7:00 PM **Gala Reception in Executive Networking Lounge**

7:00 PM - 9:00 PM	Invitational Payer Dinner	Invitational Dinner Smarter Decisions: The Next Wave in Healthcare Information Technology
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7:00 AM - 8:00 AM **Breakfast in Executive Networking Lounge**

8:00 AM - 8:45 AM **Keynote Address: "Leading Change" — Sir William Castell**, Vice Chairman of the Board and Executive Officer, **General Electric Company**; Chairman, **GE Healthcare**
Noel M. Tichy, PhD, Director, **Global Business Partnership**; Professor of Organizational Behavior and Human Resource Management,
Stephen M. Ross School of Business, **University of Michigan**

EXECUTIVE SEMINAR SERIES

9:00 AM - 10:45AM	A VIRGINIA A Medicare Drug Benefit Implementation	B DELAWARE A/B Pay-for-Performance — Aligning Incentives	C MARYLAND A New Directions in Chronic Care and DM	D VIRGINIA B Advances in Patient Safety	E SALON 3 Consumer-Driven Health Care Adoption and Removing Barriers	F VIRGINIA C Venture Capital Investments in Health Care	G MARYLAND B Health Information Technology Before 2015	H MARYLAND C Leadership in Health Care
	C O N F E R E N C E T R A C K S							
11:00 AM - 11:45 AM	OPEN FORUM TO ALL		BY - INVITATION - ONLY SUMMITS					
	LOCATION - SALON 3	DELAWARE A/B	VIRGINIA A	MARYLAND A	MARYLAND B	VIRGINIA B	MARYLAND C	VIRGINIA C
	1 EXECUTIVE CONGRESS International and U.S. Perspectives to Improve Quality on a National Scale	2 PUBLIC/PRIVATE SECTOR COLLABORATION Realizing Savings from Evidence-Based Formulary Guidelines	3 EMPLOYER CEO/CFO Driving Enterprise Value Through Healthcare Investments	4 EMPLOYER SVP, HR & CORP. MEDICAL DIRECTOR CDC Communication Strategies	5 HEALTH PLAN & INSURER CEO/CFO/CMO Pay-for-Performance and Transparency Initiatives	6 PHARMA & BIOTECH CEO/CFO Prevention and Wellness for Sustainable Health	7 HEALTH SYSTEM & HOSPITAL CEO/CFO/CMO Redefining Operational Excellence — Quality, Service and Efficiency	8 HEALTH SYSTEM & HOSPITAL CEO/CFO Identifying Breakthrough Technologies and Pacing the Big Bets
12:00 PM - 12:45 PM	Medicare Reform Implementation	Debate on the Administration's Proposal	Cessaire on Health Care	Data Analysis to Control Costs and Align Incentives	Next Generation Disease Management	Leveraging Health Data to Drive Pharma Value	Driving Redesign for Patient-Centered Care to Improve Outcomes	Next Generation Architecture, Funding and Technologies for RHO

12:45 PM - 2:30 PM **Luncheon with Executive Discussion Series (TBA) in Executive Networking Lounge**

2:30 PM - 3:00 PM **Keynote Address: "Impact of Health Care Costs on the U.S. Economy"**
Moderator: Gerald F. Seib, Washington DC Bureau Chief, **The Wall Street Journal** • **John W. Snow**, Secretary of the Treasury

3:10 PM - 3:40 PM	<p><i>Keynote Address: "The Administration's Health Reform Plan"</i> Allan Hubbard, Assistant to the President for Economic Policy and Director, National Economic Council, The White House <i>Videoaped Address by: George W. Bush, President of the United States of America</i></p>	
3:50 PM - 4:30 PM	<p><i>Closing Keynote Address: "The Politics of Health Care" — Moderator: Stuart H. Altman, PhD, Sol C. Chaikin Professor of National Health Policy, The Heller School for Social Policy & Management, Brandeis University</i> David Durenberger (R-MN 1978-1995) U.S. Senator; Chair, National Institute of Health Policy Pete Stark (D-CA) U.S. Representative: Ranking Democrat on the Ways and Means Health Subcommittee</p>	
LOCATION - SALON 2&3		

4:30 PM - 4:40 PM *Closing Remarks / Congress Concludes* — **Ken Lacey**, Global Health & Life Sciences Leader, **Accenture**